



baden guitars press release

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Baden Guitars and Pantheon Guitars join together to create premium handmade line

A strategic alliance has been formed between one of the newest names on the acoustic guitar scene – Baden Guitars – and one of the most well established and respected names in US handmade, Pantheon Guitars. World-renowned Pantheon Guitars are now hand crafting an exclusive line of limited edition, handmade guitars for Baden Guitars, which are built here at home, in the U.S. The first of these stunning guitars was unveiled at the 2008 Summer NAMM show.

Baden's main focus is offering truly handmade guitars from Vietnam that sell for between \$1498 and \$2998 USD retail; the Baden/Pantheon line will be their high-end premium offering, at prices yet to be determined. This new environment allows Baden and Pantheon the freedom to push the envelope on design, build and materials and pass these changes on through the main factory.

The partnership is an achievement and a statement for Baden Guitars, the 3-year-old company started by TJ Baden, formerly head of sales and marketing at Taylor Guitars. The company's focus is on providing truly handmade guitars at a variety of price points; Baden's current line is truly handmade in Vietnam by master-trained Luthiers, based on designs created in California. The new Pantheon Guitars will combine the advantages of CNC technology with the subtlety of hand made and individually tuned bodies utilizing Pantheons patented neck joint.

“Pantheon has some of the very best builders in the world today and more importantly; their guitars speak to me personally as a musician. Their involvement in this project validates our vision for design, build and performance for where we want our guitars to be. Their interpretation of our designs along with their innate ability to hear the wood before building, then matching these select woods with specific designs for optimal tone makes them sort of a modern day guitar whisperer.” (TJ Baden)

A few of the artists currently using Baden Guitars in the studio and on tour include: John Cephas, Michael Spriggs, Jonathan Schneck, Bo Bice, Bob Minner (Tim McGraw Band), Tim Gairret (Kenny Chesney Band) Joe Louis Walker, Jimmy Messina, Marcus Eaton, Ben Owens, George Bensen, and more!

For more information please visit www.badenguitars.com

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baden guitars designs and manufactures truly handmade guitars - the company is located at 510 corporate drive, unit a, escondido, ca 92029 usa, and can be contacted at www.badenguitars.com